

## **2017 Labor Day Art Fair at Queeny Park Prospectus:**

### **Show Description:**

The Greater St. Louis Art Association proudly presents the 2017 Labor Day Weekend ART FAIR AT QUEENY PARK. The festival will be held inside the spacious, climate-controlled Greensfelder Recreation Complex in Queeny Park, Ballwin, Missouri (a suburb of St. Louis). The park address is 550 Weidman Road, Ballwin, MO 63011. Free parking is provided for artists and customers.

### **Categories:**

Clay, Digital (computer) Art, Drawing/Print, Fiber (Basketry or Paper), Fiber (Wearable or Woven), Glass (other than jewelry), Jewelry, Mixed Media-2D, Mixed Media-3D, Oil/Acrylic, Photography, Sculpture, Water Media, Wood, Other-Please explain.

### **Deadlines and Important Dates/Times:**

**July 3, 2017:** Entry deadline for the Labor Day Weekend Art Fair at Queeny Park. Entry fee is \$25.00.

**July 12, 2017:** Late entry deadline. You may enter after January 15, but no later than January 25th; the late Entry Fee is \$50.00. Absolutely no entries will be accepted after the July 25th deadline.

**July 20, 2017:** Artist Notification via e-mail.

**July 31, 2017:** Deadline to pay your booth fee.

**August 1, 2017:** No booth fee will be refunded after this date.

**September 1, 2017:** Booth set-up starting 9:00 AM to 5:00 PM

**September 1, 2017:** Queeny Art Fair Starts at 5:00 PM, closes at 9:00 PM

**September 2, 2017:** Queeny Art Fair Starts at 10:00 AM, closes at 6:00 PM

**September 3, 2017:** Queeny Art Fair Starts at 11:00 AM, closes at 4:00 PM

### **Fees:**

**REGISTRATION AND JURY FEES:** Your images will not be eligible for jury consideration until your application and payment of the Entry Fee have been received by GSLAA. You may pay the Entry Fee by using PayPal or by mailing your Entry Fee (\$25) check and booth fee (\$275) check with your printed entry to the GSLAA. Entry Fees are non-refundable.

**PRINTED AND SIGNED APPLICATION.** A printed application is required if you pay your jury and booth fees by check. At the end of the application

process you will be instructed to print the application. The print button is located at the top right of the web page.

If you are unsure where your work fits among entry categories, use your best judgment. The artistic merit of each entry is what counts. The category you entered is less important. Your jury score is what matters.

The wait list will consist of artists whose scores qualify them for acceptance if cancellations occur. This list does not indicate the order in which people on the list will be called, because several factors are considered when a cancellation occurs including compatibility with the category and style of the originally accepted artist.

**PAYMENT** can be paid through PayPal, with or without a PayPal account, or by check. Make all checks payable to GSLAA.

If you wish to enter in 2 categories (for example, Glass and Jewelry), enclose a check for the additional \$10 fee with your application and a 2nd entry form for the 2nd category, or make your payment through PayPal. Acceptance in one category does not necessarily guarantee acceptance in a second category.

If you choose not to use PayPal, a separate \$275.00 booth fee check must be included with your application.

A number of corner booths are assigned by submission date. If you would like a corner booth please enclose an additional SEPARATE CHECK for \$25.00, or select the appropriate payment option in the PayPal drop-down menu. Corner booths are defined as having two open sides available, not necessarily at an aisle crossing.

Larger 8 x 15 booths are assigned by submission date. If you would like one of these spaces, please enclose an additional SEPARATE CHECK for \$100.00, or select the appropriate payment option in the PayPal drop-down menu. If you are not selected for a corner and extra space, the premium checks are shredded or PayPal payments will be returned to you.

The name of the artist must be clearly printed on each check; a business name without the artist's name is not acceptable. You may print your name in the memo section of a business check.

No refunds will be made after August 1, 2017.

## **JURY IMAGE REQUIREMENTS:**

You must submit four images representative of your artwork and one of the booth you will be presenting at the show. Digitally manufactured booth images are not acceptable.

Failure to follow requirements may result in your images not being viewed!

1. Baseline JPEG (.jpg) format (not Progressive JPEG format)
2. sRGB color space for greatest accuracy in color when images are viewed.
3. Pixel dimensions: Jury will view them at 700x700. We will accept minimum 600x600 and maximum 1920x1920 pixels.
4. Maximum file size 2 MB per image. Minimum file size 300Kb.

### **CHECK LIST:**

Completed, signed Application Form (or forms if applying for more than one category) if paying by check.

Clearly print artist name on each check.

\$25 entry fee check. GSLAA members are exempt from this entry fee.

\$275 separate booth fee check is required.

\$10 additional separate check for 2nd category entry fee and an additional application form for the 2nd category if applicable.

\$25 additional separate check for a corner booth if desired.

\$100.00 additional separate check for an extra half booth, if desired.

Mail application to:  
GSLAA-Vic Barr  
1668 Rishon Hill Drive  
St. Louis, MO 63146

### **After Entry is Submitted:**

**REGISTRATION AND JURY FEES:** Your images will not be eligible for jury consideration until your printed application and payment of the Entry Fee have been received by GSLAA. You may pay the Entry Fee by using the PayPal button or sending the check for your Entry Fee (\$25) check and booth fee (\$275) with your printed entry form. Entry Fees are non-refundable.

Upon acceptance into the Queeny Art Fair you will be instructed on how to pay your booth fee using PayPal if you paid your Entry Fee with PayPal. If you mailed your booth fee check with your entry form it will be deposited after August 1st. If your application is not accepted your booth fee check will be shredded.

MAIL PAYMENT METHOD: Print out your entry form, **Sign it** and mail it with your Entry Fee of \$25 (\$50 after July 3rd) and a separate check for \$275 for your Booth Fee. The Booth Fee check will be cashed after August 1st, 2017 only if you are accepted.

## **BOOTH/DISPLAY RULES**

BOOTH DIMENSIONS ARE **10 FEET WIDE BY 8 FEET DEEP**. All display items and artwork must be within the 10 x 8 space.

Artists must set up a stable display with professional appearance within the above dimensions.

**The walls for all booths must fully cover the back and 2 sides** (back and one side for corner booth).

Artists are responsible for providing their entire display, including any chairs the artist will use.

Due to health considerations, NO strong scents or perfumed products will be permitted.

NO open flames.

Music will be provided at the festival. Recorded or live music played in booths is not permitted.

The facility lighting may not be complimentary to artwork. Artist-supplied lighting is recommended to showcase your work.

Total electricity allowance is 300 watts per booth and may not be exceeded. This includes all lights, credit card machines, electronic displays, fans or any other electrical devices. To figure out your total watts, add the watts of each device. Six 50-watt light bulbs equal 300 watts.

Storage for a reasonable amount of packing materials/back stock is available for use by artists and is covered by the booth fee.

## **Instructions for GSLAA Members**

Greater St. Louis Art Association members do not pay an Entry Fee. Your application is complete without paying the \$25 fee. To be exempted from this fee, members enter your coupon code (call Vic or Maggie for this code) in the coupon code box in the application. This does not apply to the booth fee. That is required for all applications. This benefit is for GSLAA members only. Entries of non-members attempting to use this code will be automatically rejected.

**By submitting this application:**

It is agreed by the undersigned artist to release from and indemnify against all claims the Greater St. Louis Art Association and the St. Louis County Department of Parks and Recreation for loss or damage to property and/or bodily injury. I agree that my jury images may be reproduced for publicity purposes. I agree to comply with all the rules in this application.

**More Details:**

1. Failure to meet any of the above requirements will result in your images being rejected, or being viewed incorrectly.
2. The Jurors will see your images twice. First, all 5 will be displayed on one screen with four images across and with the booth image below Then each image will be viewed individually.
3. For maximum image quality, we recommend sizing your images at 700x700 pixels. However, you may want to choose pixel dimensions that also fit the requirements of other digital jury systems (e.g., 1920 on the long side for ZAPP). Images previously created for ZAPP will work on our system provided they are named properly.
4. Larry Berman has web sites that describe how to prepare images for Zapp using Photoshop or Photoshop Elements. For more information see [www.bermangraphics.com/artshows/zapp.htm](http://www.bermangraphics.com/artshows/zapp.htm) or [CONSULT A PROFESSIONAL PHOTOGRAPHER.](#)
5. Maximum file size 2MB. If your file is too big, you can save it at a lower JPEG quality number or resize it to smaller pixel dimensions. **YOUR FILE SIZE MUST BE AT LEAST 300KB.** An image with a file size of less than 300KB cannot be resized upward.

Images will be used for booth review prior to the show to ensure that the images are representative of the work displayed and booth presented.

**WARNING:** if your artwork or booth image do not reflect the quality of your jury images, you could be asked to leave the show. Mass produced or kit-built

work is NOT acceptable.

Jury images may be reproduced for publicity purposes.

The jury committee strongly advises artists to have images of professional quality that are clear and sharp.

## **ARTWORK AND SUBMISSION RULES:**

Artists may display and sell only their own original work. No work from commercial molds or copied molds. No items solely assembled from or featuring work by others, such as purchased beads or kits. Artwork displayed or for sale must be in the category accepted by the jury. **JEWELRY may be displayed and sold only by those accepted in the Jewelry category.** You may apply in multiple categories, such as Glass and Jewelry. To do so you must submit separate entries for each category. All hanging 2-D work must be properly mounted or framed. Matted work may be displayed neatly in bins. 2-D reproductions must be labeled as reproductions and may not comprise more than 50% of booth content. All work must be labeled with a selling price. Artists must be present in person for all show hours. Photo ID will be required at check-in. Jurying is from the digital files submitted through the GSLAA website, 4 images of artwork and one of the booth display. Images must have been completed in the past three years and reasonably represent the style and quality of the artwork to be sold. Jury images will be compared to actual booth content. Artists will be required to remove work not representing the style and quality of the jury images submitted. For the benefit of both artists and patrons, the rules described above will be strictly enforced. Any artist who does not comply completely with all rules will be asked to leave the Art Fair and will forfeit their booth fee.

## **The Jury Process:**

The jury is composed of art professionals. Images are viewed by entry category. Each set of images is viewed first with all images at once, then as individual images. The jurors do not see the names of the artists. Each entry is scored on a scale of 1-10. The cutoff score for a category may vary depending on the scores and number of entries in that category. The show committee chair will determine the final composition of the Art Fair by setting the number of artists accepted in each category.